



## **EXECUTIVE SUMMARY**

**Aakash Ganga Implementation  
(Rooftop Rainwater Harvesting  
Scheme)**

**2010**

**Proposal to Government of  
Rajasthan & Investors For Drinking  
Water & Garden Irrigation in  
50-100 Villages**



BY

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**European  
Gouvernemental or Non Gouvernemental  
Organisation**

## ***Executive Summary***

Aakash Ganga (AG), a rooftop rainwater harvesting scheme, is economically, culturally, and operationally sustainable. During 2003 – 2008, Sustainable Innovations (SI), a US-based not-for-profit corporation, perfected AG through implementation in 7 villages. It has modernized the centuries-old rainwater harvesting practices<sup>1</sup> and realized efficiencies in community participation, cost recovery, technology deployment<sup>2</sup>, scientific methodologies, and innovative social enterprises<sup>3</sup>.

SI and its implementation partner Indian Institute of Health Management Research (IIHMR) are proposing to:

1. Implement AG in 100 villages in two phases each of 50 villages spread over three districts, namely, Churu, Jhunjhunu, and Nagaur, of Rajasthan to provide safe drinking water to 250,000 – 300,000 people.
2. Connect the villages over Internet to facilitate management of water resources.
3. Set up a laboratory to test up to 1,000 water samples per month.
4. Set up a self-funding organization for operation and maintenance.

The 100-village implementation will make Rajasthan the beacon of widespread rainwater harvesting by:

- **Building social enterprises:** These enterprises will be managed by local communities and social entrepreneurs. The State would be a facilitator or promoter of water resource development.
- **Achieving financial efficiency:** AG will affect recovery of capital and operational costs through a combination of beneficiary contributions, user fees, and revenue generation. The cost recovery will enable social enterprises to grow organically – no repeat infusion of capital by government or donors.
- **Deploying advanced technologies:** AG will deploy advanced technologies, for example, satellite images to replace civil engineering surveys and IT network for monitoring water quality and utilization.

**AG is proposing to implement the project as a Public-Private-and-Community Participation (PPCP) or social enterprise in 30 months at the total cost of Euro 9.6 Million with:**

- - Community Contribution (12%) Euro 1.1\*
  - Foundation Grants & Private Donors (18%) Euro 1.8
  - Government of Rajasthan Contribution (70%) Euro 6.7
- Total: Euro 9.6 \* x Million Euro's

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<sup>1</sup> “*Dying Wisdom — Rise, Fall, and Potential of India’s Traditional Water Harvesting Systems*” Anil Agarwal and Sunita Narain, Center for Science and Environment, New Delhi, April 2005.

<sup>2</sup> “*Ground Water Management and Ownership*” Planning Commission, September 2007, recommends use of information technology, remote sensors, and geographical information system.

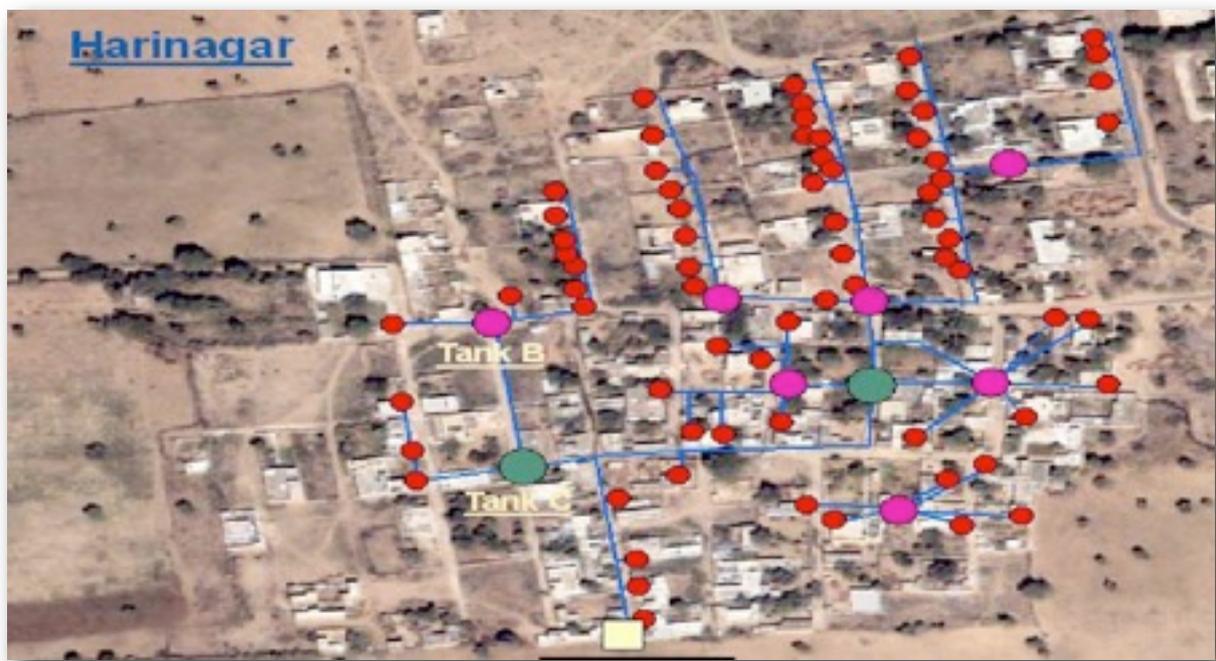
<sup>3</sup> The Rajiv Gandhi National Drinking Water Mission (RGNDWM) advocated use of “scientific methodologies.”

**Further, AG group will:**

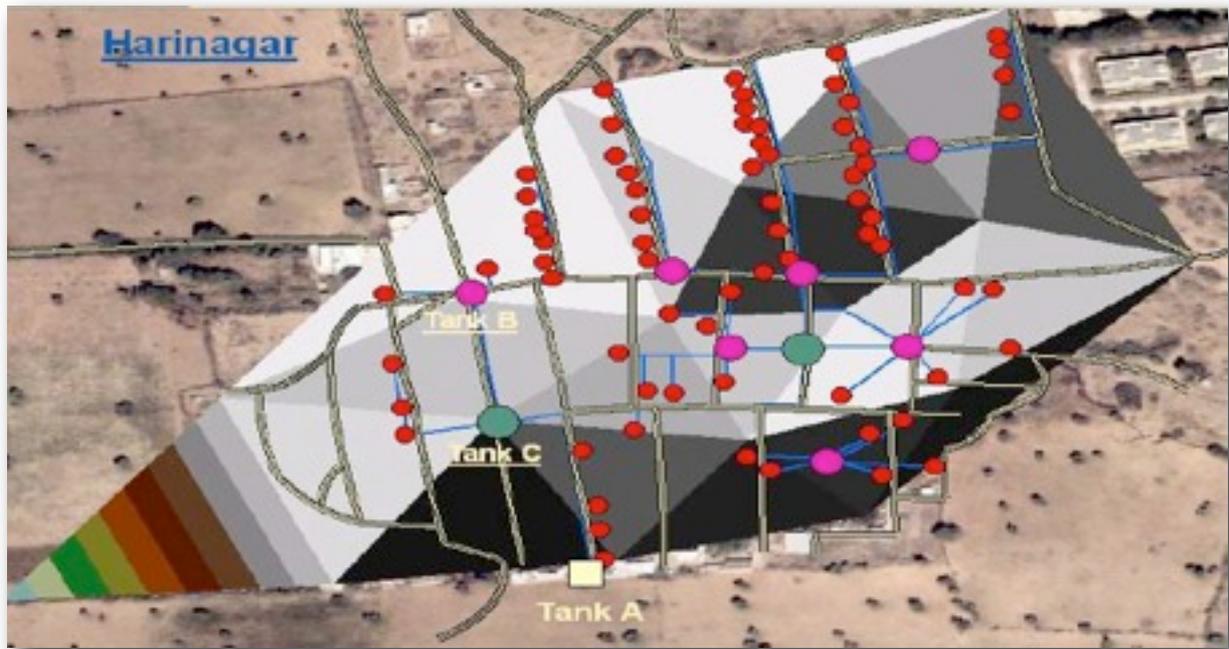
- Invest expertise of deploying advanced technologies (satellite imaging, IT network, and sensors) for community-based social projects.
- Endow innovation, optimization, and process re-engineering for rainwater harvesting.
- Bring experience of building social enterprises for self-sustainable development and operation
- Expertise in garden and fertilizing training; irrigation equipment
- Initiate a similar process as is described in ‘learning alliances’ please see: [www.irc.nl](http://www.irc.nl) with proper monitoring and documentation that can be published.

**Rajasthan Government will:**

- Make a policy decision for implementing Aakash Ganga in 100 villages of the Churu, Jhunjhunu, and Nagaur districts.
- Designate an officer, of the rank of Special Secretary or above, for liaison purposes.
- Commit to a firm date for the start of the project.



**Figure 1: Satellite Image of Harinagar**



**Figure 2: Automated Design of Aakash Ganga Network**



**Photograph 1: House Reservoir, Raila**



**Photograph 2: Shared Reservoir, 400,000 Liters**



**Photograph 3: Shared Reservoir with Plantation**